

Results of Project Work

Mobility project: 2016-1-CZ01-KA102-022950

Project work title: **Propagace v EU**

Name of the trainee:

Responsible trainer:

Deadline for completion:

Date of assessment:

Results of Project Work						
Assessment Criteria		Assessment (points)				
		Highly developed HD	Developed D	Partly developed PD	Poorly developed PoD	Not developed ND
Knowledge	Rules of creating sketches of graphic designs.	10	8	5	2	0
	Ideas and solutions of desired prospects for web and multimedia presentation.	10	8	5	2	0
	Basics of media planning praxis in communication campaigns (press advertising, PR plan, budgeting).	10	8	5	2	0
Skills	Editing of graphic elements in vector graphics programs (sharp print).	10	8	5	2	0
	Preparing page layout by using graphic programs in order to break the layer.	10	8	5	2	0
	Place text, image and graphic elements according to typographical rules and wishes of customers.	10	8	5	2	0
	Break the layout.	10	8	5	2	0
Competence	Student organizes work and is working in accordance with specified procedures.	10	8	5	2	0
	Ability to work independently during specified activities.	10	8	5	2	0
<p>Total points: out of 90 points</p> <p>Place:</p> <p>Date:</p> <p>Signature:</p>						